



VAST is a European H2020 Research

action that aims to bring (moral) values to the forefront of advanced digitisation, and investigate the transformation of the core European Values across space and time.

The vision of the project is to create knowledge and contribute to a future of sustainable societies, where citizens will live in harmony, honouring these fundamental values.

Having as a starting point that morality is an individual construct, influenced and shaped by any aspect of a person's social life, VAST wants to study values in the context of social interactions that relate to arts (focusing on theatre), folklore (focusing on fairy-tales), science and education.

Partnership



















VAST wants to:

- a) Research existing collections of intangible assets (expressed in natural language) and trace and inter-link the values emerging from them.
- **b)** Collect, digitise, and study how these values are communicated.
- c) Collect and digitise the experiences of audiences, that are the recipients of these messages, like theatre spectators, museum visitors, and pupils/students participating in educational activities.







www.vast-project.eu







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