



VAST  
values  
across  
space  
& time

# Researching Values Across Space & Time

# VAST is a European H2020 Research Action

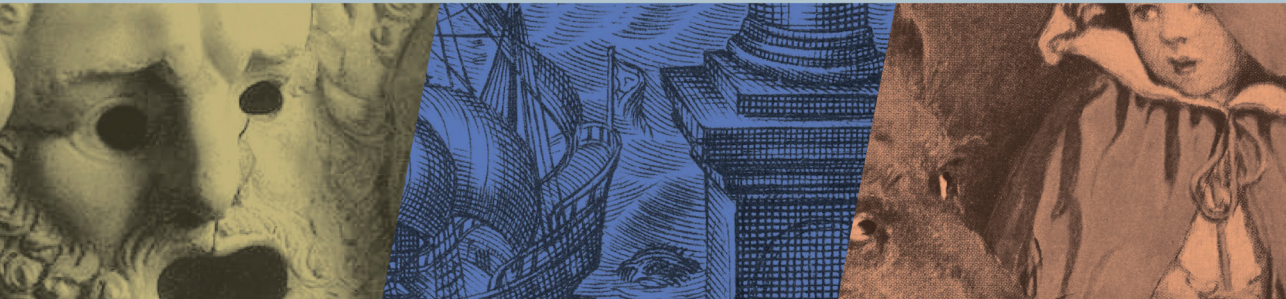
that aims to bring (moral) values to the forefront of advanced digitisation, and investigate the transformation of the core European Values across space and time.

The vision of the project is to create knowledge and contribute to a future of sustainable societies, where citizens will live in harmony, honouring these fundamental values.

Having as a starting point that morality is an individual construct, influenced and shaped by any aspect of a person's social life, VAST wants to study values in the context of social interactions that relate to arts (focusing on theatre), folklore (focusing on fairy-tales), science and education.

## VAST wants to

- Research existing collections of intangible assets (expressed in natural language) and trace and inter-link the values emerging from them
- Collect, digitise, and study how these values are communicated
- Collect and digitise the experiences of audiences, that are the recipients of these messages, like theatre spectators, museum visitors, and pupils/students participating in educational activities





# VAST Platform

The VAST Platform offers a multimodal annotation tool supporting annotation in texts, images, audios, videos.

The VAST Platform is designed for



**Museum Professionals**



**Educators**



**Theatre Professionals**



**Cultural Heritage Professionals**



**Scholars**

At the core of the project lies the VAST Platform which offers

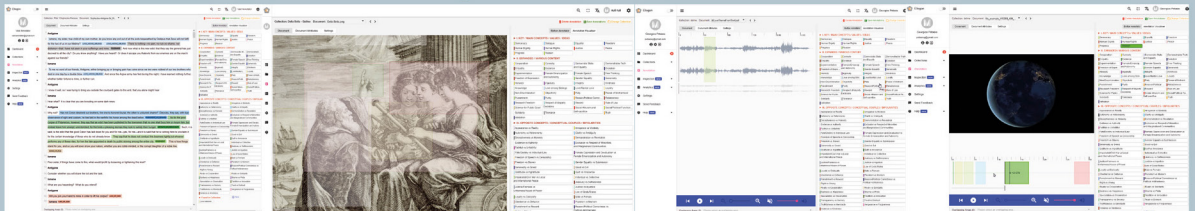
- A methodology and tools for conducting online user surveys for audiences' value appropriation
- A methodology for capturing museum visitor's experience
- A toolkit of value-based educational activities
- The methodology and tools for annotating values in texts, images, audios and videos
- Datasets to test your hypotheses & visibility for your openly shared datasets

Text

Image

Audio

Video





## Partnership



DEMOKRITOS



UNIVERSITÀ DEGLI STUDI  
DI MILANO



HELLENIC REPUBLIC  
National and Kapodistrian  
University of Athens  
EST. 1837



FACULDADE DE CIÊNCIAS SOCIAIS E HUMANAS  
UNIVERSIDADE NOVA DE LISBOA



Fairy Tale Museum



SEMANTIKA




museo  
galileo

Istituto e Museo  
di Storia della Scienza



[www.vast-project.eu](http://www.vast-project.eu)

 VASTprojectH2020

 @projectVAST



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